



SPURS | SPORTS & ENTERTAINMENT



2024-25

IMPACT REPORT

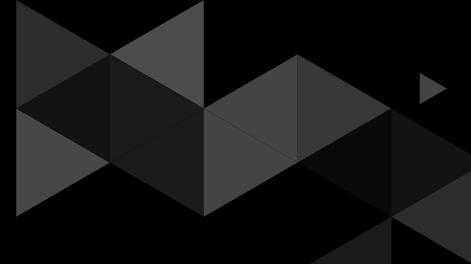
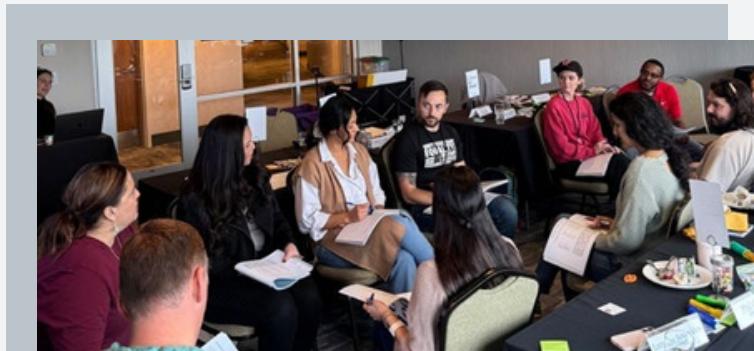


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OUR WHY

ACCESS:

The removal of barriers to ensure all people get what they need to thrive.

HEALING AND WELLNESS:

The creation of safe spaces to address, repair, and grow from pain, disconnection, and conflict through the promotion of physical and mental health.

BELONGING:

The ability for authentic behavior and culture to exist.



2030 NORTH STARS

INVEST IN THE NEXT
GENERATION OF LEADERS

INSPIRE WOMEN AND GIRLS
THROUGH SPORTS

ADVANCE
COMMUNITY EQUITY

SPURS GIVE BOARD OF DIRECTORS

CHARLES AMATO

SWBC

R.C. BUFORD

SPURS SPORTS & ENTERTAINMENT

CASSANDRA CARR

OWNER

GARY DUDLEY

SWBC

SEAN ELLIOTT

SPURS SPORTS & ENTERTAINMENT

CORINNA HOLT RICHTER

HOLT CAT

SONYA MEDINA WILLIAMS

REACH RESILIENCE

DAX MORENO

VERIFY SA

BERT PFIESTER

COMMUNITY LEADER

DAVID ROBINSON, JR.

WESTON URBAN

ROB SACAL

BRACALETTI

OUR STAFF

LEADERSHIP

PATRICIA MEJIA

CHIEF IMPACT & INCLUSION OFFICER

IMPACT GENERAL

AUSTIN MOUTRY

DIRECTOR OF IMPACT EXCELLENCE

ALLEN BLAIR

COMMUNITY ENGAGEMENT MANAGER

COMMUNITY INVESTMENTS

JULIE MCCARTY

AVP, COMMUNITY INVESTMENTS

PERRI TRAVILLION

AUSTIN IMPACT & ENGAGEMENT ASSOCIATE DIRECTOR

ALEX CARDENAS

COMMUNITY INVESTMENTS PROGRAMS ASSOCIATE MANAGER

JENNIFER LAMB

COMMUNITY INVESTMENTS PROGRAMS ASSOCIATE MANAGER

NEJAHLA HOPKINS

COMMUNITY INVESTMENTS PROGRAM COORDINATOR

COMMUNITY & YOUTH SPORTS

YOLANDA RODGERS

AVP, YOUTH SPORTS

AUSTIN PEEBLES

ASSOCIATE DIRECTOR OF CAMPS & CLINICS

FAITH WILLIAMS

SPURS SPORTS ACADEMY ENABLEMENT ASSOCIATE MANAGER

RJ SANCHEZ

COMMUNITY SPORTS MANAGER

JORDAN RAMIREZ

SPURS SPORTS ACADEMY COORDINATOR

BRANDON CANCINO

SPURS SPORTS ACADEMY COORDINATOR

DYLAN TESCH

SPURS TOURNAMENT REPRESENTATIVE

TRANSFORMATIVE LEADERSHIP

ROLY LOZANO

INCLUSION PROGRAMS MANAGER

CONNOR MALONEY

LEADERSHIP DEVELOPMENT MANAGER

SAMANTHA GOODWIN

VENUE OPERATIONS LEARNING MANAGER

HEATHER SMITH

LEARNING AND DEVELOPMENT COORDINATOR



COMMUNITY INVESTMENTS

We are committed to investing in our community through financial support, volunteer opportunities, in-kind experiences and resources that advance the impact priorities of access, healing and belonging.



\$3.3 MIL
INVESTED IN CENTRAL AND
SOUTH TEXAS COMMUNITY

109
EVENTS +
PROGRAMMING

1,055
HOURS
VOLUNTEERED

523
NPO'S ENGAGED ACROSS
CENTRAL AND SOUTH TEXAS

48,373
PEOPLE ENGAGED

65
AUSTIN ACTIVATIONS



PARK RENOVATIONS

As part of our ongoing commitment to creating safe play spaces in San Antonio, Spurs Give, in partnership with Frost Bank, the San Antonio Parks and Recreation Department and the San Antonio Parks Foundation, invested \$136,217 to renovate courts/parks through the Spurs Play SA Initiative. The renovated structures included the following...

- Newly renovated Spurs-themed outdoor basketball court at Pletz Park. (78219)
- Brand-new Spurs themed futsal court at Bonnie Conner Park. (78249)
- Newly renovated Park Play SA Swimming Pool at Kingsborough. (78221)



\$136,217

INVESTED TO RENOVATE PARK STRUCTURES TO INCREASE

UVALDE PRE-SEASON THEME NIGHT

The Uvalde Pre-Season Theme Night was more than just a game—it was a moment of healing and connection. Spurs Give brought together families, students, and young athletes from Uvalde, creating a night full of joy, surprise, and community pride.

Highlights of the evening:

- Welcomed **250+ community members** from Maya's Love, Children's Bereavement Center, Batesville School, and Tree City Basketball Team.
- Offered a **courtside warm-up experience**, giving families a behind-the-scenes view of the Spurs in action.
- Hosted a **surprise meet-and-greet with Tre Jones** for the Tree City Basketball Team.
- Provided **complimentary game-day tickets** to cheer on the Spurs vs. the Utah Jazz.
- Sold **Uvalde Night T-shirts**, raising funds for the **Sport for Healing initiative** benefiting Uvalde families





OPERATION RENOVATION GRANT

The Operation Renovation Grant continues to transform community spaces into places of pride, play, and connection. In 2025, Spurs Give and Frost Bank unveiled two newly renovated facilities, turning celebrations into milestones for the families and youth they serve.

Highlights of the 2025 program:

- **Teatro De Artes De Juan Seguin:** Ribbon Cutting Ceremony with the Spurs Coyote and Hype Squad, complete with dance lessons for students; renovations included a new fence, kitchen upgrades, and roof improvements.
- **Madonna Center:** Families celebrated with a Spurs Sports Academy mini clinic on a brand-new basketball court, joined by the Coyote.
- **\$1M+ awarded since 2018** to 13 youth-serving organizations through Operation Renovation, with up to \$100K annually for facility improvements.
- **2025 Grant Recipients:** Say Sí and Essence Preparatory



\$200,000
IN THE COMMUNITY TO CREATE
SAFE PLACES WHERE WE LIVE



2024 BACK TO SCHOOL BASH

SS&E hosted the third annual Back to School Bash with support from **Frost Bank**. This free event featured over **50+ vendors** that provided free resources to the San Antonio community, including:

- Haircuts
- Vaccines
- Eye Exams
- Dental Screenings
- School Supplies
- Enrollment Support
- Mental Health Resources

Spurs players also attended and distributed Spurs x Frost Bank branded backpacks and lunchboxes.

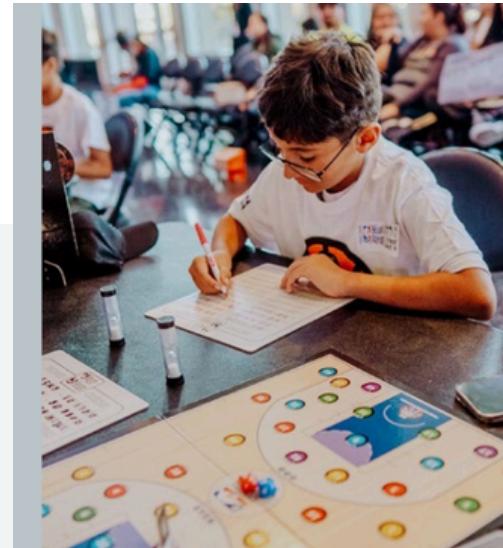


3,117
SAN ANTONIO
YOUTH IMPACTED

SPURS MATH HOOPS

Students from participating Math Hoops Program schools, presented by Whataburger, participated in this year's Spurs Math Hoops Live event and competed at the 2025 Spurs Regional Tournament. Of the 6,923 participating students, **Zayden Neyland**, a 5th grade student from **Japhet Elementary School** of SAISD, represented the San Antonio Spurs in the 2025 NBA Math Hoops Global Championship hosted in New York City. For Zayden's outstanding performance, he was awarded an invitation to the 2025 NBA Draft and to engage in hands-on STEM experiences with program partners.

Since Its inception, Math Hoops has impacted more than 20,500 San Antonio students equating to more than 6.5 million math problems solved since the launch of the program.



6,923
SAN ANTONIO ISD
STUDENTS SERVED



ANGELO DROSSOS MEMORIAL SCHOLARSHIP

The Angelo Drossos Memorial Scholarship honors graduating seniors who excel in academics, leadership, extracurricular activities, and basketball. This year, SS&E awarded the \$3,000 tuition scholarship to **Isaac Guerra**, a graduating senior from **Burbank High School**. Guerra was surprised with an intimate check presentation, along with a special guest surprise from the Spurs very own, Coyote. Isaac plans to attend Texas Lutheran University.

\$3,000
AWARDED IN SCHOLARSHIPS



SHOES THAT FIT

SS&E partnered with Shoes That Fit to distribute nearly 300 pairs of shoes to 10 different Edgewood ISD schools. During this unique event – teachers competed in on-court games prior to Spurs player, Tre Jones making an appearance and distributing free shoes to all the students.



300
PAIRS OF SHOES
DISTRIBUTED
TO ISD STUDENTS



SEASON OF GIVING EVENTS

SS&E collaborated with several organizations and partners to impact members of the South Texas Region during NBA Cares Season of Giving. From November- Christmas Day – SS&E staff, Spurs players, Coyote, Spurs Hype Squad, and so many individuals came together to host impactful holiday events for the San Antonio Community. From building children's beds, dinners, toy giveaways, to Christmas tree giveaways, SS&E partnered with 12 non-profit organizations to impact 400+ families and volunteer 200+ hours into the community.

400+
IMPACTED FAMILIES
FOR THE HOLIDAYS



**ASHLEY FURNITURE
HOPE TO DREAM BED
BUILD EVENT**

**SEASON OF GIVING
DINNER WITH SAN
ANTONIO FOOD BANK**

**ELF LOUISE SS&E &
JW MARRIOTT STAFF
VOLUNTEER EVENT**



**ELF LOUISE
SPECIAL DELIVERIES**

**BLAKE WESLEY'S
WAL-MART VISIT**



**METHODIST
CHRISTMAS
TREE GIVEAWAY**

MAMU'S TOY DRIVE

**TRE JONES
HOSPITAL VISIT**





IN-KIND DONATION PROGRAM

The In-Kind Donation Program is designed to support non-profit organizations with their fundraising efforts through donated Spurs memorabilia and experiences. The program helped non-profit organizations raise an estimated \$61,437 for their community initiatives that align with the Spurs' mission to create spaces for access, healing, and belonging across the South and Central Texas region.

\$61,437

INDIRECT FUNDING FOR NON-
PROFITS ORGANIZATIONS ACROSS
SOUTH & CENTRAL TEXAS

COMMUNITY TICKET PROGRAM

The Spurs Give Community Ticket Program is designed to unite people through unforgettable experiences by providing non-profit organizations and community groups with complimentary tickets for selected San Antonio Spurs, Austin Spurs, and San Antonio FC games. This season, Spurs Give transformed the Community Ticket Program to include accessible and affordable parking and meals in addition to complimentary tickets, alleviating the financial burden for many. Valued at \$640,000 budget, SS&E celebrated the work of over 290 non-profits, provided 44,700 plus unforgettable game experiences and elevated the voices of outstanding non-profits through pre-game experiences, on- court recognitions, suite nights, vendor activations and more.



44,700

UNFORGETTABLE GAME
EXPERIENCES CREATED

VOLUNTEERISM

Through our commitment to invest in the community, SS&E staff volunteered an estimated 1,055 hours this season. From delivering meals to veterans and passing out school supplies to building beds, wrapping gifts, and passing out turkeys, SS&E showed up.

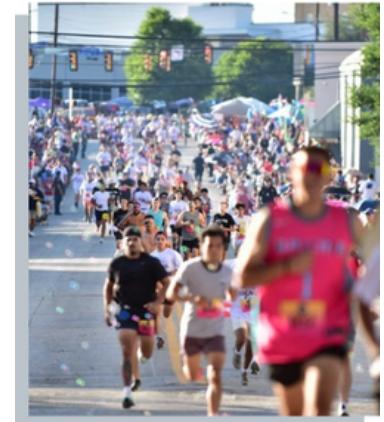


1,055
HOURS VOLUNTEERED
INTO THE COMMUNITY

FIESTA DE LOS SPURS RUN

Records were broken during our 4th Annual Fiesta de Los Spurs fun run as Spurs fans paved the way for the Fiesta Flambeau parade! Growing in numbers this season, FDLS went from 951 participants in 2024 to 1,410 participants in 2025. FDLS is quickly growing and becoming a staple in our city's rich history. Thanks to this, SS&E generated over \$30,000 for Spurs Give and its continued initiatives.

\$32,500
FOR SPURS GIVE AND
ITS INITIATIVES.

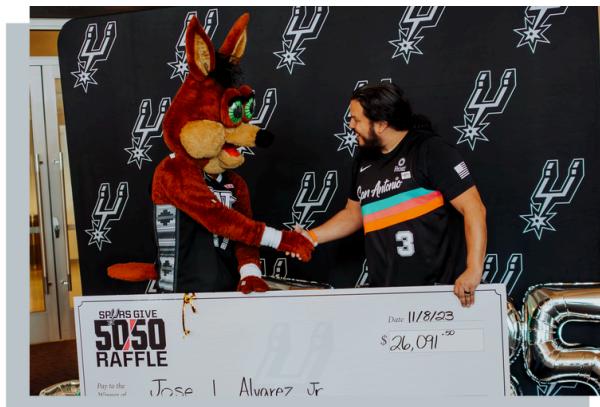




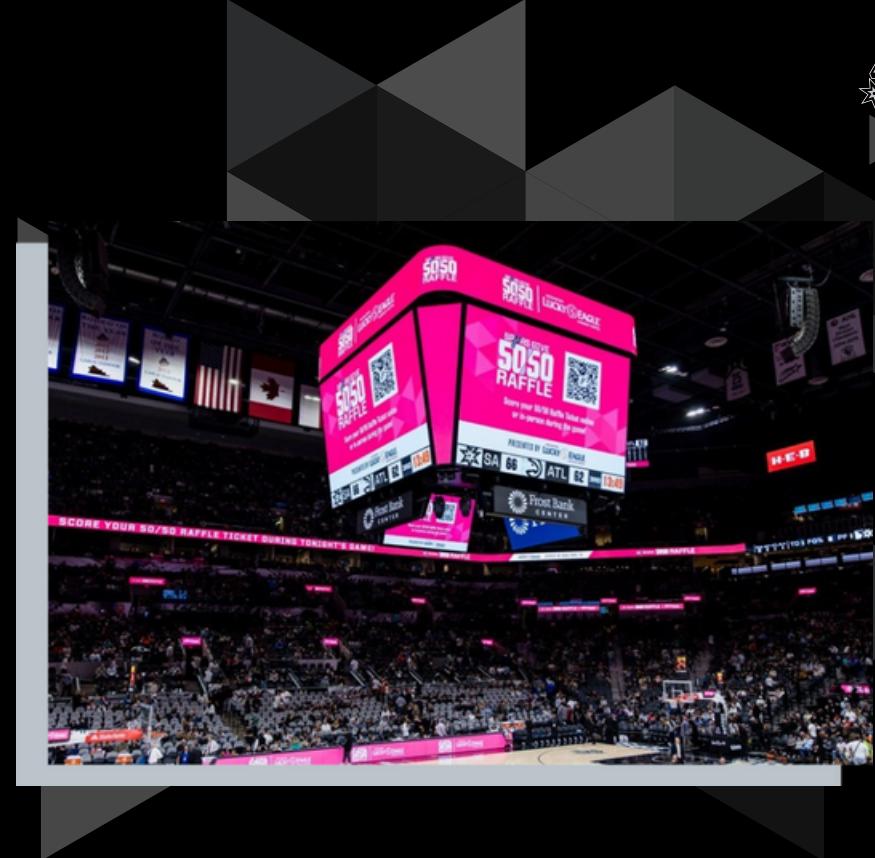
SPURS GIVE 50/50 RAFFLE

The Spurs Give 50/50 Raffle is the single largest fundraiser that provides critical funding for Spurs Give initiatives such as the Spurs Youth Basketball League, Spurs Inclusive League, Play SA, Play ATX, and more. This season, the Spurs Give 50/50 Raffle made a meaningful impact, raising an incredible \$310,000 to support our local initiatives.

New this year, the raffle team introduced special theme nights that brought added energy and purpose to the season, including World Down Syndrome Day, Mardi Gras, and Fan Appreciation Night, complete with small giveaways to draw attention to the raffle sellers that brought the fans to us! Another highlight is we had a 'Timmy Raffle Tickets Challenge' that brought an outside in to challenge the raffle sellers and for other departments to know a little more about Spurs Give.



\$310,000
RAISED TOWARDS SPURS
GIVE INITIATIVES



24-25 OPEN SCRIMMAGE YARD SALE FUNDRAISER

Spurs Give hosted their annual Open Scrimmage Yard Sale fundraiser. The event offered fans deeply discounted Spurs gear, memorabilia, and exclusive merchandise for purchase. All proceeds raised benefit the Spurs Youth Basketball league, continuing its legacy of providing young athletes with access to the game of basketball.



\$11,000
RAISED FOR SPURS YOUTH
BASKETBALL LEAGUE.

LEADERS AND LEGACIES SPEAKER SERIES WITH SEAN ELLIOTT

Spurs Give kicked off their first Leaders and Legacies Speaker Series celebrating the 25th Anniversary of Sean Elliott's life-saving kidney transplant. In collaboration with Methodist Healthcare, Spurs Give hosted an intimate discussion focused on Sean's health journey, the medical support team and doctors and Spurs staff that helped him along the way. Thanks to the help of SS&E partners, donors, leaders and more, Spurs Give was able to raise over \$21,000 and create an unforgettable and impactful night for attendees.



\$21,000
RAISED FOR SPURS
GIVE INITIATIVES



TRANSFORMATIVE LEADERSHIP

Transformative leadership is designed to elevate the current and nurture the next generation of leaders within the organization and the community. Leadership transcends mere titles; it is marked by the positive impact generated through the display of behaviors that reflect our values. Deeply rooted in equity and belonging, our work aspires to produce capacity-building, create brave spaces for learning, and transform human performance.

2,339 FUTURE LEADERS
DIRECTLY ENGAGED



50,000
FUTURE LEADERS
INDIRECTLY IMPACTED

SPURS SPORTS & ENTERTAINMENT UNIVERSITY

Spurs Sports & Entertainment University (SS&EU) serves as a central hub for learning and growth across the organization. SS&EU hosted cohort-based programs for new managers and emerging leaders, fostering leadership development through guided learning, peer connection, and community. Throughout the year, regular courses focused on building a culture of belonging, strengthening core values, and developing essential leadership skills. Additionally, SS&EU facilitated targeted teambuilding sessions designed to address specific developmental needs across departments, supporting both individual growth and organizational effectiveness.



HUMAN PERFORMANCE X EQUITY

HPxE is a global fellowship designed to bring together early-career professionals from across sports, medicine, military, tech, and more to explore human performance through the lens of equity. This year's program featured **15 fellows** from **4 different countries**, and they participated in immersive sessions, connected with various mentors and their work culminated with a capstone project and community celebration.





SPURS COMMUNITY LEADERSHIP INSTITUTE

Now in its fourth year, the SCLI program brought together 25 amazing K-12 educators from across South Texas for three months of learning, reflection, and connection. This year focused on helping teachers take care of themselves while also building leadership skills and strong networks they can carry back to their schools. Through workshops led by partners like Cerebral (mental wellness), Frost Bank (community involvement), and Self Financial (money management), teachers walked away with tools they can use both inside and outside the classroom. At the end of the SCLI program, Self Financial gave a \$10,000 'Building Dreams' grant to one fellow, chosen by their peers.



\$10,000
INVESTED IN 33 K-12
EDUCATORS ACROSS
SOUTH TEXAS



TALENT ACADEMY PROGRAM

The Talent Academy equips the next generation of sports & entertainment professionals through immersive learning and real-world projects. Associates participated in SSEU courses, explored leadership styles, and drove initiatives across departments. The program fosters growth, belonging, and cross-team collaboration.



STAFF VISIT MORGAN'S MAC FACILITY

SS&E Staff toured the Morgan's Multi-Assistance Center and participated in hands-on inclusion training led by MAC personnel. The interactive session provided deep insights into the lived experiences of individuals with disabilities and accessible facility design. Attendees practiced inclusive communication techniques and learned how to apply them in our work with fans, partners, and colleagues. The visit reinforced our commitment to accessibility and holistic inclusion.





BELONGING SPACES

SS&E piloted Belonging Spaces, a safe and inclusive forum to foster honest conversations about personal and professional experiences, wins, and challenges. The session emphasized building empathy and community by encouraging vulnerability and active listening. Participants provided valuable feedback on structure and content to help shape future sessions. It was a meaningful first step toward strengthening workplace belonging.



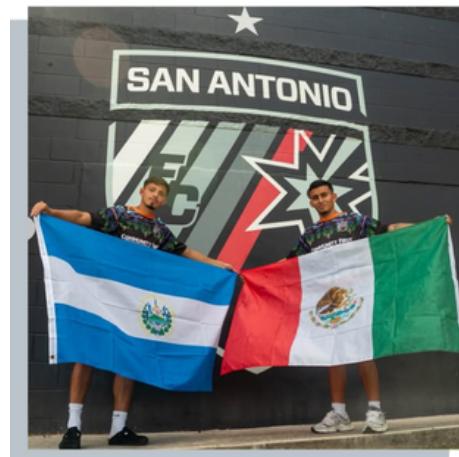
FUNDAMENTALS OF DEI WITH YHANIRA ADAN

Yhanira Adan facilitated an introductory DEI workshop covering unconscious bias, inclusive language, and belonging strategies. Participants engaged in reflective exercises and group discussions to increase awareness and accountability. The session equipped affinity leaders and staff allies with practical tools to foster equity within teams. Overall, it laid a foundational DEI framework for our organization.



CELEBRATING HISPANIC MONTH

Through storytelling, culture, and recognition, SS&E honored Hispanic heritage and leaders in our community. Events included a Voices of SS&E panel, a Cocina y Cultura cooking class, and on-court recognition of civil rights leaders **Emma Tenayuca, Jaime Martinez, and Willie Velasquez**. Spurs Give also invested \$20,000 in the Mexican American Civil Rights Institute to preserve this important legacy.





HOLIDAY POTLUCK: POTLUCK OF CULTURES

The Black and Hispanic Affinity Networks hosted a vibrant holiday potluck featuring tamales, brisket, and diverse contributions from staff of various cultural backgrounds. A fun baby photo guessing game added warmth and personality to the celebration. Prizes and door games energized the gathering, creating a festive and inclusive atmosphere. The event highlighted how sharing traditions builds community.



MILITARY AFFINITY NETWORK: USO HOLIDAY 4 HEROES

We partnered with the USO and Spurs to host over 200 deployed service members for a special holiday event, including pre-game dinner in the H-E-B Fan Zone, a courtside trophy photo op, and full-game viewing. The event aimed to bring holiday cheer to Troops stationed away from home. Conversations and shared moments underscored gratitude and community support. It was a meaningful way to honor their service.



HONORING BLACK HISTORY

Through events that celebrated resilience, contributions, and history, SS&E amplified Black leaders and voices. Highlights included Black Heritage Night honoring community trailblazers **Valerie Reiffert, Bishop Rosa L. Wilson and Mario Marcel Salas**, an HBCU Night put on by the Austin Spurs that featured a \$10,000 gift to Huston-Tillotson University, and cultural experiences like the Black Cowboys Exhibit and SAACAM Riverboat Heritage Tour.





HONORING THE LIFE AND LEGACY OF MARTIN LUTHER KING JR.

In observance of MLK Day, SS&E honored the life and legacy of Dr. Martin Luther King and the organizations in the San Antonio Community that continue to keep the vision of equity, justice and inclusion alive. Activations kicked off with an MLK Game, where SS&E recognized the MLK Commission during an on-court recognition for their continuous efforts in organizing the country's largest MLK March. Additionally, Spurs Give, gifted community tickets to non-profit organizations that continue to push for equality in the San Antonio Community. Lastly, SS&E concluded MLK celebration efforts in San Antonio by marching alongside Frost Bank volunteers in the nation's largest MLK March as a demonstration of unity.



CELEBRATING WOMEN'S HISTORY

Women's History Month is a time to honor trailblazers, uplift voices, and spark conversations that inspire lasting change. Spurs Give brought together athletes, leaders, and community members to celebrate the power and impact of women in sports, art, and society.

Highlights of the month:

- **Celebrating HERStory Game:** Featured an exclusive pre-game panel where athletes, leaders, and change makers shared their journeys and victories.
- **Women in Sports & Art at the McNay:** Staff experienced a guided tour of the Sports and Spectator exhibit and a conversation with **Corinna Holt Richter** on the influence of women in sports and the arts.
- **State of the Woman in San Antonio Round Table:** Leaders from the **Mayor's Commission on the Status of Women**, the **San Antonio Women's Chamber of Commerce**, and **Community Information:** Now addressed critical issues like equity, healthcare, education, and safety.





PRIDE NIGHT

The Spurs Annual Pride Night game spotlighted the LGBTQ+ community through in-game activations, themed visuals, and ally engagement. Highlights included honoring Frankie Gonzales-Wolfe, Rebecca Clay-Flores Office and Michael Quintanilla. Attendees celebrated inclusion with Spurs Pride branding and partner outreach. The event strengthened community connections and highlighted our organizational values around diversity.



JUNETEENTH COMMUNITY BUS TOUR

In honor of Juneteenth, SS&E led a Juneteenth bus tour highlighting key Black history landmarks across San Antonio. Joined by local historians, we connected past and present through storytelling, site visits, and community remembrance. The experience reinforced Juneteenth's significance in Texas heritage and civic inclusion. It was a reflective and educational tour that bridged history, culture, and community.



“OUR STORIES, OUR POWER” WITH JASON COLLINS

Spurs Impact welcomed NBA trailblazer Jason Collins for a candid fireside chat about his journey as the first openly gay major pro athlete. The event emphasized authenticity, representation, and allyship, and featured a meet-and-greet and networking reception. A ribbon-cutting ceremony was held to celebrate SS&E’s official membership in the San Antonio LGBTQ+ Chamber. It was an impactful Pride Month moment highlighting visibility and inclusion.



CIVIC ENGAGEMENT

In collaboration with the NBA, the Spurs are committed to engaging in civic and social justice initiatives—promoting voter participation, and amplifying the voices and personal stories of our players and coaches. By leveraging the influence of the game, we remain dedicated to raising awareness, educating, and advocating for lasting social impact. This season, we worked alongside local nonprofit leaders to ensure players and coaches were registered to vote.





SPURS SPORTS ACADEMY

From Austin to Laredo, Spurs Sports Academy inspires youth athletes and their families through fundamental skill development, purposeful competition, and inclusive programming. We partner with schools and community leaders to deliver signature Spurs and SAFC experiences that strengthen character, health, and citizenship.



**\$45,872.50
IN SCHOLARSHIPS**

48,825

ATHLETES IMPACTED

19,191

COACHES DIRECTLY
IMPACTED

SKILLS DEVELOPMENT – SPURS BASKETBALL & SOCCER CAMPS

SPURS SPORTS ACADEMY

This season, 2,609 youth participated in basketball and soccer camps designed to develop both skill and character. From the first basketball camp at the new Spurs Impact Center to expanded soccer programming with SAFC, these camps instill confidence, teamwork, and a lifelong love for sport.

2,609
TOTAL PARTICIPANTS IN SPURS
BASKETBALL & SOCCER CAMPS



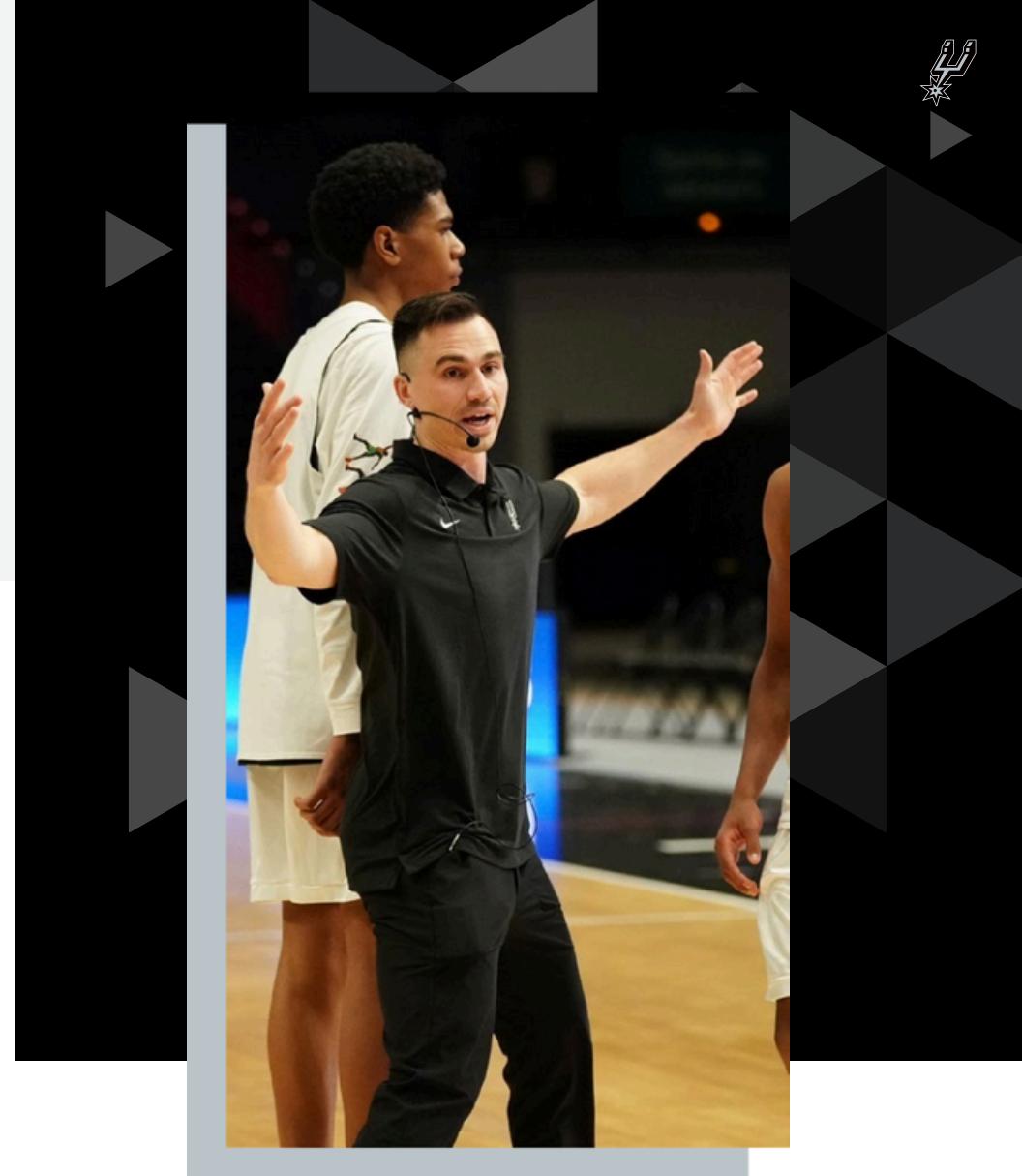


COACH DEVELOPMENT & TRAINING INITIATIVES

SPURS SPORTS ACADEMY

This season, Spurs Sports Academy empowered 19,000 coaches and youth sports leaders through comprehensive training, leadership development, and partnerships with trusted organizations such as the Positive Coaching Alliance. By investing in those who shape the youth experience, we strengthened the consistency, safety, and impact of youth sports across our communities. Our efforts included sponsoring and attending the THSCA convention, providing hospitality support at local school district tournaments, and offering coaches access to Spurs games and educational tools.

A standout example was the Judson ISD Tip-Off in the Tone 2024, where 24 varsity girls' basketball teams received full support from SSA staff. We provided tournament trophies, hospitality for coaches and officials, and operational and stats staffing for more than 50 games. The experience culminated in a group outing to a Spurs game, creating lasting memories and celebrating the leaders who champion young athletes every day.



19,191 COACHES IMPACTED THROUGH TRAINING, EVENTS, AND MENTORSHIP.

INCLUSION AND OPPORTUNITY

SPURS SPORTS ACADEMY

Believing every child deserves access to sport, Spurs Sports Academy provided free programming to 17,197 youth, including adaptive sports through Kinetic Kids. To break down financial barriers, we awarded 145 scholarships totaling nearly \$46,000 to students from Title I schools and families in need.

17,197

YOUTH PARTICIPATED IN FREE
PROGRAMMING AND PE TAKEOVERS



145

ATHLETES RECEIVED FINANCIAL
ASSISTANCE TOTALING **\$45,872.50**





YOUTH BASKETBALL LEAGUES

SPURS SPORTS ACADEMY

This season marked the 35th anniversary of the Spurs Youth Basketball League, reaching nearly 25,000 youth and coaches. Expanding into new communities like Portland and Taft, SYBL continues to build skills, leadership, and belonging through basketball. Special moments included Commissioner Stephon Castle's clinics and gear distribution through partnerships like Shoes That Fit.

24,962
TOTAL PARTICIPANTS IN SYBL
LEAGUES AND EVENTS

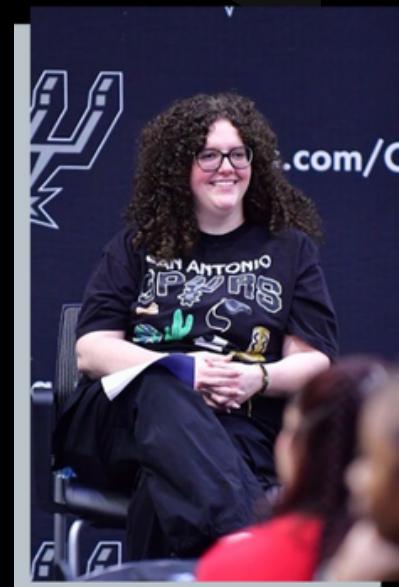


HER TIME TO PLAY

SPURS SPORTS ACADEMY

From Paris France to Davis Middle School, Spurs Sports Academy continued its commitment to empowering young girls through Her Time To Play. This initiative empowered 4,057 girls in 2024–25 through clinics, leadership panels, and community engagements.

Highlights included the Varsity Girls Spurs Game Takeover at Harlandale High, and international expansion with a clinic in Paris. Partnerships like USC student-athlete Rian Forestier's nonprofit 4WARD provided Nike shoes and scholarships, removing barriers for female athletes.



4,057
GIRLS PARTICIPATED



REGIONAL AND GLOBAL IMPACT



AUSTIN



MEXICO



PARIS



IMPACT IN AUSTIN

Austin Impact made significant strides in community engagement, highlighted by major contributions through ticket donations. A total of 4,140 tickets were donated through Spurs Give, valued at over \$78,000, while an additional 5,525 complimentary tickets were distributed, bringing the overall value of ticket access to more than \$250,000. These efforts allowed thousands of individuals and families to participate in Austin Spurs games, deepening community connections through shared experiences.

Beyond ticket access, Austin Impact expanded its reach across the region by engaging with over 130 nonprofit organizations and participating in 65 community events from July to June. Spurs Impact provided in-kind support to more than 45 organizations, donating 64 items valued at \$14,452. Financially, 10 organizations received direct grants totaling \$31,000.

Additional highlights from the season include the successful completion of the fourth Play ATX court renovation with an investment of \$66,000, furthering the mission of creating accessible play spaces. The youth sports engagement strategy also gained momentum, with basketball clinics and camps held across Central Texas. As the team looks ahead, Austin Impact is focused on sustaining its momentum, growing its reach, and deepening collaboration with partners to maximize positive outcomes in the years to come.



\$295,452
INVESTED IN THE
AUSTIN COMMUNITY

65+
AUSTIN
ACTIVATIONS

130
NON-PROFITS
ENGAGED

\$250,000
IN COMMUNITY TICKETS

\$14,452
IN-KIND

\$31,000
IN GRANTS



IMPACT IN MEXICO

The Harrison and Brittany Barnes Community Fund unveiled 2 fully renovated multipurpose courts in Saltillo, completing their three-city court refurbishment initiative launched this year.

In addition to restoring the two multipurpose courts, the renovations included the construction of concrete bleachers, restoration of the plaza foundation and improvements to the surrounding ecology. The courts also featured a new mural, as well as an updated path around the courts. Over \$300,000 was pledged to launch this initiative. Spurs Sports Academy led a basketball clinic with 50 local youth players from the top five teams in Saltillo following the unveiling.



**\$300,000
INVESTED**

IMPACT IN PARIS

The Spurs launched the Play Paris Initiative, a global showcase of how sport unites and inspires, during the NBA Paris Games 2025. As a part of the Play Paris Initiative, the Spurs joined forces with Paris Saint Germain (PSG) to help celebrate community, leadership, and belonging— bringing San Antonio’s impact mission to Paris and connecting with thousands of athletes, coaches, and leaders.

Play Paris came alive through signature moments:

- In **Victor Wembanyama’s hometown**, the Spurs unveiled a newly renovated Le Chesnay court, giving local youth a permanent space to play and dream.
- The **Spurs Community Leadership Institute**, in partnership with PSG, hosted **50 women leaders** for a powerful summit on advancing women in sports and using leadership for social change.
- Spurs and Jr. NBA clinics engaged **350 young athletes**, a **Her Time to Play event empowered 110 girls**, and a **Coaches Clinic trained 250+ coaches**, collectively impacting more than **10,500 youth across France**.
- **12 Paris Activations** brought Play Paris to neighborhoods citywide, celebrating community and sport.

These initiatives left a lasting legacy—proving the power of partnership and sport to elevate communities well beyond the game.



Directly impacted over 1,500 athletes and coaches in Paris and indirectly impacted 10,500 athletes.



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